MEMBER UPDATE 2016/17: Major strategic developments and perspectives in UNIDO

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UNIDO MANDATE
Inclusive and Sustainable Industrial Development (ISID)

• Advancing Economic Competitiveness
  ✓ Advancing economic and industrial growth

• Creating Shared Prosperity
  ✓ Advancing poverty eradication and inclusiveness

• Safeguarding the Environment
  ✓ Advancing environmentally sustainable growth
Selected initiatives and perspectives

• Medium-term programme framework, 2018-2021
• Programme for Country Partnership (PCP)
• Accelerated Agriculture and Agro-industry Development Initiative PLUS (3ADI+)
• Gender mainstreaming & Women economic empowerment
Medium-term programme framework, 2018-2021

- Provides strategic guidance for management and programmatic activities of UNIDO for 2018-2021 to realize its mandate of supporting Member States in achieving ISID.

- Integrates all levels of UNIDO’s performance and development results – from the management of internal operations, core functions, strategic priorities and links with SDGs.

- Introduces a new 4th strategic priority: **Strengthening knowledge and institutions**
Overview

→ Annual report 2016
→ Open data platform
Programme for Country Partnership (PCP)

- **Promote multi-stakeholder partnerships**
  - Bring actors relevant for industrialization together
  - Create synergies with ongoing/future partner programmes.

- **Leverage additional financing**
  - Support governments in mobilizing large-scale public and private resources for industrial projects.
  - Focus on strategic partnerships with development finance institutions (DFIs) and the private sector.

- **Integrated approach & ownership**
Currently three countries: Ethiopia, Senegal and Peru. Expansion to take place in 2017 including MENA and Asia.
Engaging private partners

• Training programme for staff will commence in late 2017
• Testing of a M& E system on performance of partnerships will commence in late 2017
• Risk management being strengthened
• Participate in DCED Working Group
Accelerated Agriculture and Agro-industry Development Initiative PLUS (3ADI+)

• The 3ADI+ supports governments and private actors in agro-based value chains in improving the agribusiness sector environment and by promoting specific investment opportunities to attract domestic as well as foreign direct investment in the sector.

• It builds on FAO and UNIDO technical assistance, leverages large-scale public and private investments through strategic partnerships and connects policy makers to global knowledge networks.
Project example: Food safety in Myanmar

• Conformity assessment services
• NQI policy
• Inspections services
• Upgrading food processors
• Food safety partnerships (FAO, WBG, IFC) - Upscale
ISID: Strengthen Gender Equality and WEF
Gender and ISID

ECONOMIC COMPETITIVENESS

SHARED PROSPERITY

ENVIRONMENTAL SUSTAINABILITY
UNIDO Gender Framework

UNIDO Policy on Gender Equality and Women’s Empowerment (2009; revised 2015)

Gender Equality and Empowerment of Women Strategy, 2016-2019

Institutional Framework:
* Gender Mainstreaming Steering Board
* Office for Gender Equality and Empowerment of Women
* Gender Focal Points

Women Economic Empowerment Programme
Gender inclusive energy policies

Results:

- The ECOWAS Centre for Renewable Energy and Energy Efficiency (ECREEE) and the ECOWAS Department of Social Affairs and Gender formulated this Policy for Gender Mainstreaming in Energy Access that commits the Member States to concrete actions that eliminate every form of inequality in energy production and consumption in the ECOWAS region.

- Global campaign launched to raise awareness of the under-utilized potential of women in the energy sector and the social constructions that sustains and propagates this situation.

- “ECOWAS Women’s Business Fund” established to enable women start-up, and scale-up, innovative energy businesses across the region.

ECREEE/ECOWAS: ECOWAS Programme on Gender Mainstreaming in Energy Access (ECOW-GEN)

Standtall Campaign

ECOWAS Women’s Business Fund
WEE example in the Global Cleantech Innovation Programme for SMES -

Malaysia

Results:
• Special prize awarded to the most promising women-led teams in each country
• Three “Women Business Growth Centres” in Pakistan to promote women’s entrepreneurship, and to support women entrepreneurs embracing clean technology products
• Enhanced skills and know-how of more than 600 entrepreneurs

Pakistan

• Women entrepreneurs received targeted training in technical areas of green industry and business development
• 50 women mentors were trained to mentor women start-ups
• 1500 women were mobilized through the advocacy campaign

Turkey

• With 23 registered women-led teams – women’s participation in the Cleantech competition peaked in 2016
Several other initiatives towards GM & WEE

• Gender in innovation,

• Gender dimensions in promoting quality and standards,

• Gender and trade facilitation

• Gender dimension in industrial policy formulation and implementation

• Women entrepreneurship
New initiative: "Economic Empowerment of Women in Green Industry" (2018-2023)

- A global project, planned and implemented jointly by UNIDO and UN Women, will consider the experiences of eight emerging and developing countries to address obstacles in advancing the integration of gender sensitive or transformative measures in green industrial policy making.

- The purpose of the global project will be the establishment of a policy framework, which integrates gender-, and green industrial policies with the purpose to affect change and empower more women to take a leadership role in green industries as entrepreneurs or industry professionals.

- Actions to achieve this will include establishing stakeholder consultations processes, supported by in-country and online training courses and informed by international best practice studies.
Thank you!