UNHCR interest in engaging private sector

DCED Annual Meeting

Copenhagen – June 2015
Figures at a glance

• 13 million refugees
• 2 million asylum seekers
• 38 million internally displaced persons
• 10 million stateless persons
• 7 billion USD is UNHCR budget
• 123 countries is the number of countries we work in
Mandate of UNHCR
Since 14 December 1950

Protect, assist and facilitate durable solutions

And

Coordinate
Self-reliance objective

Self-reliance is the ability of an individual, household or community to meet **essential needs** and to enjoy **social and economic rights** in a sustainable manner and with **dignity**.
UNHCR aims to ensure that all persons of concern are able to make a safe and sustainable living that meets their basic needs, contributes to their dignity, and provides for the full enjoyment of human rights.
Reform process

Global strategy for livelihoods 2014-2018  
Minimum criteria for livelihoods programming
Strategic Objectives 2014-2018

1. Promote the right to work and the right to development

2. Enable people to preserve and protect their productive assets as well as meet their immediate consumption needs

3. Develop and expand proven and innovative ways of supporting peoples’ economic self-reliance

4. Improve planning, learning and practice on successful approaches to livelihoods development and their impact on self-reliance
Approaches

• Graduation
• Engaging Private sector
• Value chain inclusion
• Innovation
Beneficiaries’ Tracks

Employment
• Advocacy on right to work
• Training
• Job matching/placement

Self employment
• Micro finance
• Entrepreneurial training
• Vocational and technical training
Global sectors

- Artisanal products
- Agriculture and livestock
- Information and Communication Technology
The 3 Challenges

- Enabling environment
- Institutional culture
- Technical expertise
Some examples of shared value collaboration with private sector

- Hundreds of SMEs employers
- Vodafone and Unilever in Egypt
- Banco de Pichincha in Ecuador
- HP life
- Codecademy