DCED OPERATIONS: PROGRESS AND PLANS

Annual Meeting, The Hague
Thursday 4th July 2013
About the DCED
- The Vision Statement adopted in 2009
- How the DCED operates
- New members

2012-2013 Progress Report and 2013-2014 Work Plan
- Knowledge Management and Outreach
- Measuring and Reporting Results (RMWG)
- Green Growth (GGWG)
- Business Environment Reform (BEWG)
- PSD in Conflict-Affected Environments (CAEWG)
- Women’s Entrepreneurship Development (WEDWG)

Budget 2013-2014
About the DCED – A brief history

• The forum for donors and multilaterals seeking to promote economic opportunity through a vibrant private sector in developing countries, and demonstrate and enhance the effectiveness of PSD projects
• Formed in 1979; guidance provided to donors around financial services, business development services
• 2004: Membership fee introduced, Secretariat established
• 2006: Charter agreed; ExCo formalised, elected
• 2009: Greatly expanded vision and Secretariat agreed
• Members: 13 bilateral donors and associated agencies, 9 multilateral organisations, 1 foundation

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The Vision Statement adopted in 2009

“To be the independent and respected inter-agency point of reference for knowledge, data and agreed standards on the role of the private sector in development”
DCED Objectives

The three-year strategy has the following objectives:

1. To be the leading source of information and guidance on PSD
2. To demonstrate effective approaches, for example through the application of the DCED’s Standard for results measurement
3. To explore new themes, in response to demand from member agencies and changing circumstances
How DCED operates - structure

Constitution: Charter, Administration Agreement

Funding:
• member fees and voluntary extra funds, mainly to WBG-managed TF
• *ad hoc* support directly for specific work products

Constituent bodies:
• Annual Meeting is senior decision maker: Work Plan, budget
• Co-chairs and ExCo provide executive oversight
• Working groups focus on, drive forward PSD themes
• Secretariat is 4.25-person team dedicated to implementation
Who we are – New members

The ExCo proposes for membership:

– International Trade Centre

To be accepted by acclamation
Progress and Plans: Knowledge Management and Outreach

- **Knowledge portal** has been expanded across all themes; new pages on available **guidance** for PSD in CAE and GG
- **Evidence framework** has been expanded
- ~ 28,500 website visitors - up 15%
  Mailing list subs. up 25% to ~ 2630
- Events held on **M4P Peer Learning, Partnerships, Measurement, Entrepreneurship and Management Training**
- Plan to double reach social media, especially LinkedIn, Insights
- Review use of **evidence framework**, expand offer
- Publish major publication on theme of importance to members
- Identify **emerging themes** through member interviews; mobilise task forces around them

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Measuring and Reporting Results – Background

• DCED Standard can be applied across **whole portfolios**:
  - To address the critical lack of data
  - To learn about what works and what doesn’t

• It comprises the minimum elements to generate **credible** numbers:
  1. Articulating the results chain or logic model
  2. Selecting indicators based on the logic
  3. Using good measurement practice
  4. Having a credible story on attribution
  5. Capturing wider changes in the market
  6. Relating results to programme costs
  7. Responsible reporting of the results
  8. Manage the results measurement system

• The monitoring system can be **audited**

• **Common indicators** can enable addition
Progress and Plans: Results Measurement

WG

- **Standard Version VI published; guidance expanded**
- 3 formal audits (Indonesia, Bangladesh, Cambodia)
- Many invitations to speak, requests for assistance
- Supported RM in other DCED work streams i.e. CAEs, BER, WED, Challenge Funds
- **Translation** work on-going into French, Spanish
- On-going mapping of users, donor interest, trainers
- Plan to **increase supply of experts** through training
- **Global RM event** to be held March 2014
- **10 formal audits** expected next year
- WG interested to **harmonise indicators**, definitions, methodologies
- Technical summaries planned on measuring **systemic change, employment** etc.
Progress and Plans: Green Growth WG

- Developed three-year strategy around knowledge sharing and guidance to support goals of mainstreaming of/advocacy for GG
- Organised panel debate on ‘Enabling green and inclusive markets’ during 15th International Business Forum (Oct 12)
- Sponsored ILO-led inter-agency workshop on employment and social inclusion in a green economy (Mar 13)
- Plan stock-taking on donor GG approaches and success factors; inter-agency expert meeting on mainstreaming GG
  - Will develop with BEWG recommendations for donors to help create enabling environment for private-sector led inclusive GG
Progress and Plans: Business Environment

- Report on the **compatibility of BEWG and Industrial Policy (IP)** published; annex published for the Donor Guidance on using IP
- **Annex to the Donor Guidance on Measuring BER Results drafted**, including 4 case studies; reports on quality infrastructure and risk diagnostics used by businesses drafted
- Work to be expanded on RM, quality infrastructure and BER/IP
- Will develop donor guidance for supporting **business environments for inclusive business**
- Will engage in technical discussions on indicators for **public-private dialogue** in support of BE

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Progress and Plans: PSD in CAEs WG

- Guidelines for measuring results in CAEs published, plus two supporting case studies drafted
- **Training course** for PSD practitioners in CAEs developed
- Further external resources made available online, including new knowledge page on guidance
- Possible **launch event** on RM guidelines
- Potential further promotional activities, including printing **reader of available DCED publications**
- Support to roll-out of training
• Literature review of household level impacts of Women’s entrepreneurship development drafted
• WED knowledge page expanded including reviews of evidence on results and new section on WED and challenge funds
• Will organise two expert meetings on household indicators and their collection; case studies to be developed on two projects
• Communicate household indicators to wider PSD community
• Further member collaborations on WED to be showcased
Progress and Plans: PPPs for PSD

• Review of lessons from experiences in partnerships with business published; launched at donor workshop (Apr 13)

• Knowledge area expanded with key publications, including evaluations and practical tools; directory for businesses more visibly signposted on website

• Plan to develop guidelines for assessing additionality ex-ante

• Plan to explore ways to enhance staff capacity to engage with the private sector

• Continue to develop knowledge offer via website etc.

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