Progress and Plans

BEWG and GGWG: see separate presentations

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Jim Tanburn, Coordinator
Härnösand, 16 June 2016
Background – About the DCED

Constitution: Charter, Administration Agreement

Funding:
• member fees, additional funds, mainly to WBG-managed TF
• *ad hoc* support directly for specific Working Group products

Constituent bodies:
• Annual Meeting is senior decision maker: Work Plan, budget
• Co-chairs and ExCo provide executive oversight
• Working Groups, Task Forces focus on, drive PSD themes
• Secretariat dedicated to implementation, website etc.
Proposal by the ExCo to the 2016 Annual Meeting
to Update the 3-year Strategy

The DCED invested much effort in formulating a strategy
for the Committee as a whole, including:

• Strategy Working Group 2004-6
• Strategic Vision 2009
• Comprehensive Member Surveys 2010, 2012 (+2015)
• Organizational development review (Denkmodell)
  2011-12
• 3-year Strategy adopted at the 2013 Annual Meeting
  for 2013-2016
The 3-year Strategy included three objectives:

• To be the leading source of information and guidance on Private Sector Development
• To demonstrate effective approaches, mainly through application of the DCED’s Standard for Results Measurement
• To explore new themes, in response to demand from member agencies

While the merits of a long-term planning perspective were apparent, the consensus was to retain flexibility. Targets were therefore agreed under the three strategic objectives. Targets and achievements are as follows:
### S.O. 1 To be the leading source of information and guidance

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Target</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Increase usage of website</td>
<td>Unique visitors p.a. increase by 50%</td>
<td>103%</td>
</tr>
<tr>
<td>2. Increase references to DCED</td>
<td>Increase by 50% in three years</td>
<td>47%</td>
</tr>
<tr>
<td>3. Expand membership of DCED</td>
<td>5 new members</td>
<td>ITC joined, 3 left; JICA joining</td>
</tr>
<tr>
<td>4. DCED guidance proposed in int. processes</td>
<td>2</td>
<td>2+</td>
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## Progress and Plans

### S.O. 2 Demonstration of effective approaches

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Target</th>
<th>Achievement</th>
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<tbody>
<tr>
<td>5. Develop new donor guidance documents</td>
<td>2</td>
<td>9+</td>
</tr>
<tr>
<td>6. New case studies published</td>
<td>4</td>
<td>10+</td>
</tr>
<tr>
<td>7. Formal audits commissioned</td>
<td>20</td>
<td>14</td>
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### S.O. 3 Exploration of new themes

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<thead>
<tr>
<th>Indicator</th>
<th>Target</th>
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<tr>
<td>8. Identify new themes</td>
<td>5 technical meetings</td>
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Indicators and targets now proposed

- Unique visitors to the website: Increase by 15% per year
- References to DCED: Increase by 15% per year
- Membership of DCED: Increase by 1 per year
- New guidance documents: 2 per year
- New case studies: 2 per year
- Formal audits against the DCED Standard for RM: 5 per year
- Meetings / Products on new themes / in new formats: 3 per year

- Number on the DCED mailing list: Increase by 15% per year
- Followers on Twitter and LinkedIn: Increase by 15% per year
Progress and Plans: KM and Outreach *(highlights)*

- **Website** redesigned, updated, migrated to a new platform
- **New synthesis** notes on WEE, megatrends etc.
- 4 Newsletters + 3 newsflashes, 150+ tweets
- **Regional PSD workshop** for members in East Africa
- Presented in numerous conferences, workshops, agencies
- Co-Chair Strategic Advisory Panel of BEAM Exchange

**Next year**

- New **member survey** on future interests, priorities
- **Expand knowledge offer** on themes requested by members, e.g. youth employment, urban PSD, ICTs, poverty in MICs
- Organise **debates** (e.g. on IB), regional / on-line events, etc.
Progress and Plans: Results Measurement *(highlights)*

- **Global Seminar:** 130 participants from 52 agencies
- **4 regional workshops** on RM
- **10 case studies** on aspects of the Standard published
- Consultants tested, listed on market; **sample size calculator**
- **4 formal audits** organised on compliance with DCED Standard
- **Harmonised indicators** published

**Next year**
- Phase 2 of **indicator harmonisation:** Methodologies, cases
- Further roll-out of **DCED Standard** (agency guides, audits etc.)
- **Review of RM in impact investing** from a donor perspective
Progress and Plans: Green Growth/Business Environment

• Please see separate presentations

Progress and Plans: Women’s Economic Empowerment

• Synthesis Note published; planning workshop with field
• Tool and policy brief on household impacts of PSD

Next year

• Signpost proven, practical WEE tools across the project cycle
Progress and Plans: Business engagement

• Calls on blended finance, input to Impact Investment review
• Research on lessons learned by INGOs etc.
• Conference call, informal meeting

Next year

• Enhance knowledge offer on website, continue research
• Publish what we know
• Explore issues from the Annual Meeting and informal meeting – e.g. transition strategies, support