Proposal of a DCED working group on Private Sector Engagement:

*Progress and Plans*

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Growing interest in PSE as an addit. approach to achieve SDG

= an activity that aims to engage the private sector directly for development results, and involves the active participation of the private sector (OECD, 2016)
2011/2012  First mapping of donor programs

2013  Review of experiences

2014  Guidelines: Measuring results, Additionality

2015  PSE is top priority of members in DCED member survey

2016  New research

2017  Revamped PSE webpage, updated policy briefs
A closer look at 2015-17: Narrowing down priorities...

2015-2016: Individual consultations to follow up on member survey – leading to research on most commonly mentioned themes

• Review of results measurement in impact investing: overview of the topic, practices for assessing social/ environmental impact

• How donors can enable strategic private sector engagement: Review of institutional change and programming innovations

• Review of multi-stakeholder platforms: Objectives, achievements, lessons learnt

• Does business structure/ ownership matter for social impact? Briefing note
2017:

- Workshop with 15 donor agencies in February 2017 on the most popular DCED publications: Impact investing, transition to PSE, multi-stakeholder platforms

- Voting process on next steps across these themes (by 13 donor members, 3 potential donor members)

- Further development and refining draft work plan at PSE meeting on 13 June (with 23 participants), including sharpening definitions of PSE and PSD
... leading to the following proposed activities (1)

1. Exchange on/ categorisation of PSE modalities and strategies

(Synergies: Results Measurement WG will review how to evaluate effectiveness of different modalities and strategies)
Continue inter-agency exchange on
2. staff training in PSE
3. experiences in bridging different cultures
4. tools to manage (reputational) risks; possible agreement on good practice

5. Develop communication materials on the ‘why’ and ‘how’ of PSE, e.g. successful PSE case studies

6. Compiling evidence on the business case for shared value collaborations
7. Developing good practice recommendations for minimising the risk of negative market distortions, in collaboration with academics