Private sector development –
The Netherlands’ policy and practice

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Also see our website: www.businessfordevelopmentworks.nl
Main objectives policy for trade & development cooperation

“Investing in global prospects – for the world, for The Netherlands”

- Prevent conflict and instability
- Reduce poverty and social inequality
- **Promote sustainable economic growth** & climate action worldwide
- Strengthen international earning capacity of The Netherlands

- Cross-cutting: gender equality & stronger position girls and women
Focus

Address root causes of poverty, terror, climate change, population growth and irregular migration

Focus regions:
West-Africa/Sahel, Horn of Africa, Middle-East & North-Africa.
Guiding principles

Sustainable Development Goals guiding our policy and programs

Innovative approach needed in our way of working, use of (digital) technologies, partnerships, and financing
Focus: **youth employment**

- = 3x average unemployment
- 2 in 5 young women/men unemployed, or work with income below poverty line

- Generation at risk?
- Problem: stability / migration
- Also: huge economic potential
Cross-cutting: **gender** in private sector development

Entrepreneurship:
- equal rights to start a business
- fair access for all to public procurement
- access to financial services

Employment
- protection against violence
- equal and decent payments (gender pay gap)
- career opportunities

"where the number of women on the board where higher, the companies thrived”

*World Bank, Doing Business 2017*
New policy document - intensification (1)

- Support public-private partnerships to realize Sustainable Development Goals -> SDG-partnership facility

- Expand work & impact to make value chains sustainable; broaden alliances for sound production, trade and consumption of goods (incl. Covenants); promote agreements for living wage

- Increased support for companies to prevent & help eradicate child labour
New policy document - intensification (2)

- employment, in particular for young people and women and vocational education & training, in focus regions

- support for SMEs in their capacity to innovate in goods and services addressing SDG-challenges in developing economies
Annual budget

• Budget private sector development: € 300 mln

• Extra:
  youth employment + € 30 mln
  innovation + € 5 mln
  eradication child labour + € 5 mln

• & innovative finance – Dutch Good Growth Fund (DGGF)
  available budget in total € 700 mln
  revolving: loans, equity, guarantees
  focus on SMEs
Eligible **countries** for financial support

Afghanistan  
Albanië*
Algerije  
Angola  
Armenië  
Bangladesh  
Benin  
Bhutan  
Bolivia  
Bosnië-Herzegovina *
Burkina Faso  
Burundi  
Cambodja  
Colombia  
Democratische Rep. Congo  
Djibouti  
Egypte  
Eritrea  
Ethiopië

Filipijnen  
Gambia  
Georgië  
Ghana  
Guatemala  
Guinee  
Haïti  
India  
Indonesië  
Ivoorkust  
Jemen  
Jordanië  
Kaapverdië  
Kenia  
Kosovo  
Laos  
Libanon  
Liberia  
Libië  
Macedonië*  
Madagaskar  
Malawi  
Maldiven*  
Mali  
Marokko  
Moldavië  
Mongolië  
Mozambique  
Myanmar  
Nepal  
Nicaragua  
Niger  
Nigeria  
Oeganda  
Pakistan  
Palestijnse Gebieden  
Peru  
Rwanda  
Sierra Leone  
Sao Tomé en Principe  
Senegal  
Somalië  
Sri Lanka  
Suriname  
Tanzania  
Thailand*  
Togo  
Tsjaad  
Tunesië  
Vietnam  
Zambia  
Zimbabwe  
Zuid-Afrika  
Zuid-Sudan

* Until mid 2016