Overview of the DCED website and knowledge offer

Melina Heinrich, DCED Secretariat

DCED Seminar on Trends and Results in PSD, Session 2, Tuesday 17 January 2012
About the DCED – Some key facts

- The forum for agencies seeking to enhance the effectiveness of private sector development in developing countries
- Currently 21 members from UN and bilateral donor agencies, foundations
- DCED Members learn from each others’ experiences, agree good practice through various working groups
- Focal areas include Business Environment Reform, Results Measurement, Conflict-Affected Countries, Green Growth and Women’s Entrepreneurship
- The DCED is also a leading source of knowledge and information on PSD
Structure of the DCED Website

The Rationale for PSD
• Why PSD? What is the evidence?

DCED Guidance
• Agreed good practice in PSD

Knowledge Portal
• ‘How to’ of different PSD approaches

News on PSD
• What is ‘hot’ in PSD; News from DCED and its members

Country PSD Groups

Enterprise-Development.org – The Leading Source of Knowledge on Private Sector Development
The Rationale for PSD

A central hub for the available evidence on results in PSD

- one of the most visited areas on our website
- gathers information and evidence for PSD advocacy and communication materials, supporting information for PSD proposal writing, references for research on PSD etc.
The Rationale for PSD

- About **40 Success Stories** reporting success *at scale* (>10,000 beneficiaries) – also providing important lessons on what has worked in specific contexts

- **Regular Publication** on the Latest Research and Evidence on PSD

- A global results chain organising available evidence (macro and programme-level) and explanations why different PSD interventions are expected to have pro-poor impacts

- Other advocacy materials: Powerful quotes on PSD, videos etc.

- PSD strategies of (member) agency strategies
Multi-donor guidance on good practice in PSD - based on empirical experience in the field

In addition to results measurement, guidance has been developed on

• **Business Development Services** (2001)

• and **Business Environment Reform** (2008/2011)
Practical Guidance on Supporting Business Environment Reform (2008), and on How BER can Promote Formalisation (2011)

Other DCED publications on BER include:
- Political Economy of Business Environment Reform – Introduction for Practitioners (2011)
- Three country reviews of Donor BER practices (2011)

Ongoing work areas of the BE Working Group include:
- Measuring the Results of BER Programmes (*dedicated break-out sessions today and Thursday*)
- Guidance on Industrial Policy and BER
Knowledge Portal with dedicated pages on most PSD themes

- **Key links and documents** from a broad range of agencies and researchers (strategies, tools and guidelines, case studies etc.)

- The DCED’s **own knowledge products**

- **Syntheses and debates** of various PSD approaches

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**Enterprise-Development.org** – The “top web-link in 2011 on private sector development topics”; “DCED has been the vanguard of PSD for some time. Its current offerings include topics on business environment, green growth, and impact measurement.”

*Martin Chrisney, IADB*
Themes include:

**PSD in Conflict-Affected Environments (CAE)**
- DCED Key Resources for PSD practitioners (2010)
- More than 450 documents on the theme
- Ongoing work by the CAE Working Group to develop a training course on PSD in CAE

**Measuring Results**
Including various Agency Policies, Methodological Papers

**Green Growth**
Including recommendations of the GG working group to the Rio+20 summit

**Women’s Entrepreneurship Development**

**Making Markets work for the Poor**
Public-Private Partnerships and Inclusive Business
Including a Directory for Businesses, linking to more than 40 PPP programmes, sorted by different types of partnerships and target regions/ countries

Industrial Policy

Innovation Policy

Local Economic Development and Clusters

Inter- Agency Databases at www.Business-Environment.org and www.Value-Chains.org with hundreds of technical documents on Business Environment Reform and Value Chain Development/M4P for each phase of the project cycle...

“Top Resource of the Year” on Donor Programmes that work with business
Caroline Ashley, DFID Business Innovation Facility
DCED Knowledge Portal: Value Chains Database

...now with a new look and improved usability:

The DCED promotes economic opportunity and self-reliance through private sector development (PSD) in developing countries. It is the forum in which donor and UN agencies share their practical experience of PSD, and agree guidance on good practice. It is also the leading source of knowledge about PSD.
News on PSD

Regularly updated information and ‘hot topics’ in PSD

- **DCED Newsletters**
  New publications, initiatives, events of the DCED and its members

- **Recent Blog Posts on PSD** - from around the web
  e.g. on the role of the private sector in basic service provision; poverty reduction vs. development; industrial policy; the role of donors/companies in development

- **DCED Book Reviews**

- **Future Events and Job Opportunities** on PSD
As DCED grows we are...

• seeking to build closer contacts with country-level PSD donor coordination groups: [www.Enterprise-Development.org/Page/Country-PSD](http://www.Enterprise-Development.org/Page/Country-PSD) offers information and resources on 15 Groups

• exploring ways of learning more from the experience of field programmes, e.g. through case studies, exchange of resources and knowledge...

• expanding our presence and interaction on social media platforms, such as twitter, facebook, linkedin etc.
Feedback and Outreach – Get involved!

We’d like to hear from you on

- your insights from this Seminar
- your experience in PSD and measuring results
- your needs for information
- your resources and knowledge that we should share on our websites

Join us and share your thoughts on facebook

Follow us and mention us on Twitter

E-mail us

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