

## Example of a Description of the Program's Common Impact Indicators Samarth-NMDP

In line with the DCED Standard for Results Measurement, Samarth-NMDP measures two high-level impact indicators:

**Outreach (scale):** Number of poor farmers and small-scale entrepreneurs who received a financial benefit as a result of the programme's activities, each year and cumulatively.

**Net attributable income change (NAIC):** Additional net income (additional sales minus additional costs) accrued to benefitting farmers and small-scale entrepreneurs as a result of the programme per year.

Note: the third recommended DCED universal impact indicator, additional jobs, is not measured since it is a) not easily measured and b) not a useful indicator of change in a rural, especially agricultural, context characterized by multiple sources of livelihood and high levels of informality and seasonality.

SAMARTH-NMDP Results Measurement System, User Manual Ver. 2 (P. 12).