JICA Strategy for Private Sector Development

Private Sector Development Group
Industrial Development and Public Policy Dept.
1. SDGs and JICA
2. JICA for industrialization
3. Drivers for partnership
4. Drivers for sustainable supply chain
1. SDGs (Agenda 2030) and JICA PSD

- Goal 8: Economic growth
  - Productive Employment
  - Decent Work

- HRD: Human Resource Development
  - Inclusive Industrialization
  - Resilient Infrastructure

- Goal 9: Innovation

- Goal 12: Sustainable production

Other Goals:
- Goal 4: Education
- Goal 5: Women empowerment
2. JICA for Industrialization

**Business Environment**

**Policy framework**
- Strategy
- Law & regulation
- Institution

**Invest -ment**
- Procedure
- One stop border post

**Human resources**

**Training**
- Kaizen
- Business course
- Advisory service
- TVET
- ABE Initiative

**Products/services**

**Innovation**
- Networking of research inst.

**Infra -structure**
- Road
- Port
- Electricity
- SEZ

**Internal Management Resources**

**Access to finance**
- Two step loan

**Access to market**
- Matching
- ABE Initiative
- Feasibility study

**Information**

* ABE Initiative: African Business Education Initiative for Youth
3. Drivers for partnership (1)

**Policy framework and investment promotion**

- Government of Japan
- Government of partner country
- Private sector of Japan
- Private sector of partner country

**Dialogue for improvement of investment climate**

Partner countries: Vietnam, Indonesia, Myanmar, Pakistan, etc.
Enhancer of BOP business & Japanese SME involvement

- Unsolved development challenges
- Business chance in host countries
- Local people
- Local enterprises

JICA

- Information of development challenges
- Feasibility study support

Technology of Japanese enterprises

- Information necessary for involvement
  - Development challenge
  - Market
  - Operational conditions

Development impact & sustainability

eg.) Prevents soil erosion

eg.) Slope protection sheet
ABE (African Business Education) Initiative for Youth

- Study at graduate school in Japan
- Internship at JPN enterprises

Business in Africa with former interns as business partners

900 from 54 countries
3. Drivers for partnership (4)

**KAIZEN**: Quality Control & Productivity Improvement

Mindset change

<table>
<thead>
<tr>
<th>Employees</th>
<th>Directors</th>
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<tr>
<td>Participation to problem solving</td>
<td>Respect ideas from employees</td>
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Productive employment

Decent work

Assimilation to corporate culture of foreign partners
3. Drivers for partnership (5)

Africa
Extension of support programs through TICAD HRD Centers in Regional Economic Communities

Regional platforms
Asia
Japan Centers for HRD as One Stop Window for deepening linkages
4. Drivers for sustainable supply chain

Mesh-structure linkage for Resilient supply chain

- Feasibility study support for JPN enterprises
- FDI promotion Inter-regional connectivity
- ABE Initiative
- Networking of enterprises in different programs including JICA & other Japanese governmental organizations
- Business course Technical university TVET