JICA & Private Sector Development

Private Sector Development Group
Industrial Development and Public Policy Dept.
1. SDGs and JICA PSD
2. Transformation of JICA
3. JICA’s approach to PSD
4. Drivers for investment promotion
5. Drivers for business linkages
6. Drivers for HRD
1. SDGs (Agenda 2030) and JICA PSD

- Goal 4: Education
- Goal 5: Women empowerment
- Goal 8: Economic growth
- Goal 9: Innovation
- Goal 12: Sustainable production
- Goal 17: Global partnership

**HRD**
- Productive Employment
- Decent Work
- Resilient Infrastructure
- Inclusive Industrialization

**Goal 8**
- Economic growth

**Goal 9**
- Innovation
- Industrialization
2. Transformation of JICA

**Strategy**
- Clearly state Collaboration with Private Sector since 5-year Plan 2012-2017
- More engagement in the Plan 2017-2022

**Organization structure**
- New
- Private Sector Partnerships & Finance Dept.
- Domestic Strategy & Partnerships Dept.
- Program Officers for PSE at HQ & overseas

**Staff capacity development**
- New
- Inter-departmental PSE Working Group monthly meeting
- Work at other donors (young staff)
3. JICA’s approach to PSD

JICA

- **Headquarter**
- **Domestic Office**
- **Overseas Office**

**Policy / investment promotion**

**Japan**

- Business associations, etc.
- Consultation/information
- Feasibility study
- Volunteer program

**Partner country**

- **Government**
  - Improved business environment
  - (Soft & hard Infrastructure)

- **Individual enterprises**

- **Overseas Office**

- **Business linkages**

- **Capital for lending**

- **HRD**

**Capital for lending**

**Individual enterprises**

Consultation/information
Feasibility study
Volunteer program

**Business linkages**

**Efficiency in business environment**

**Individual enterprises**
4. Investment promotion (1)

**Dialogue for improvement of investment climate**

- **Government of Japan**
  - Development program with ODA
- **Government of partner country**
- **Private sector of Japan**
  - Partnership for business development
- **Private sector of partner country**

**Partner countries:**
Vietnam, Indonesia, Myanmar, Pakistan, etc.
4. Investment promotion (2)

- Increased investment
  - Quantity
  - Quality

- Investment policy reform

- Investment climate improvement

- Effective investment promotion
  - IPA’s capacity building
    (IPA: Investment Promotion Agency)

Source: Homma (2016)
5. Business linkages

SDGs business & SMEs engagement

Create market in host countries

Development impact & sustainability

Local people

Local enterprises

JICA

- Information of development challenges
- Operational conditions
- Feasibility study support

Technology of Japanese enterprises

Unsolved development challenges

eg.) Slope protection sheet

eg.) Prevents soil erosion
6. HRD (1)

ABE (African Business Education) Initiative for Youth

Study at graduate school in Japan
Internship at JPN enterprises

900 from 54 countries

Business in Africa with former interns as business partners
KAIZEN: Quality Control & Productivity Improvement

Mindset change

Employees
Participation to problem solving

Directors
Respect ideas from employees

Productive employment

Decent work

Assimilation to corporate culture of foreign partners
(1) To accelerate industrialization and economic transformation in Africa
(2) To create employment and decent work
(3) To develop innovative human resources with competitive skills

Advocating at Policy Level
Creating and Strengthening the Function of Center of Excellence
Standardizing KAIZEN in Africa
Networking with KAIZEN Promoting Institutions around the World

LOA signed on 21, April 2017 by NEPAD and JICA
6. HRD (4)

Regional platforms for HRD

Asia
Japan Centers for HRD as One Stop Window for deepening linkages

Africa
Extension of support programs through TICAD HRD Centers in Regional Economic Communities