ILO - Enterprise development

DCED annual meeting 2019
Vienna Agency Update

Merten Sievers
Enterprises Department/SME
International Labour Organization
Enterprise size and employment share

*Source: new ILO data-set, based on Household surveys of 100 countries*
Employment, enterprise size and informality

*Source: new ILO data-set, based on Household surveys of 100 countries*
SME: who we aim to support

We work to support from informal microenterprises up to formal medium sized companies for more and better jobs

Employment contribution by enterprise size:

Working conditions by enterprise size:

High quality

Low quality
Main areas of work

**Macro:** Informal enterprises and business environment

**Systemic/meso:**
Market systems, Value Chain development, AIMS

**Micro/meso:**
SCORE Training
Sustaining Competitive and Responsible Enterprises

Women's Entrepreneurship Development
What is new?

• ILO Centenary, Declaration and Future of Work
• New SME and Enterprises Department strategy in 2020/21: more systemic!
• Market Systems Development briefs (Construction, Tourism, Working conditions, market facilitation)
• New research on market systems, business environment and addressing informality (Liberia, Georgia)
• Market Systems Network internal working group
• Upgraded training material for women entrepreneurs (GET Ahead), Gazelles (Expand Your Business), on gender and productivity in SMEs (SCORE)
• Upcoming event: “Beyond the Known” (BMZ/GIZ, IFC, Swisscontact, EBRD, ILO) SME development practitioners meeting Berlin 14-16th of October 2019
• Resilient Markets Academy at ITC ILO, with SEEP and NRC
Global team and example projects

- Tunisia: Women Entrepreneurship (GAC)
- Cabo Verde: VCD and youth (Luxembourg)
- Haiti: VCD/SIYB and youth (Norway)
- Senegal: SIYB, TVET and youth (Luxembourg)
- Peru/Colombia: SCORE (SECO/NORAD)
- Sierra Leone: SIYB, Finance, EESE, VCD
- Cameroun: SIYB, youth and Informality (AfDB)
- Rwanda: Informality/market systems (Sida)
- Zimbabwe: VCD Green Entrepreneurship (AfDB, Sida)
- Mozambique: Market Systems and youth employment (Sida)
- Ethiopia/Kenya/Uganda, Lebanon/Iraq: Approach to Inclusive Markets (Dutch MoFA)
- Myanmar: SIYB, SCORE, Market systems (NORAD/SECO)
- Vietnam: SCORE (SECO/NORAD)
- Mauritania: VCD, fisheries (EU)
- India: SCORE and SIYB (India, SECO/NORAD)
- Indonesia: Business environment, SCORE, Finance and SYB (SECO/NORAD)
- Georgia: EESE, SIYB (DANIDA)
- Egypt: Business Environment, SIYB, Value Chains, youth employment (GAC, Norway, EU)
- Senegal: SIYB, TVET and youth (Luxembourg)
- ILO HQ (60 staff, 30 in SME unit): EESE, the lab, WED, SIYB, Informality, AIMS, SCORE
- ITC ILO Turin (10 staff in EMLD): Resilient Markets, SIYB, VCD, WED, GVCs
- 60 country offices, 12 Enterprise Specialists, 30 other internationals in projects

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