WELCOME
to the 2nd Global DCED Seminar on Results Measurement
An overview of the DCED website and knowledge offer

or rather

How YOU and the DCED can work together

By Melina Heinrich, DCED Secretariat

Image courtesy of ddpavumba (www.freedigitalphotos.net)
...and let’s start with YOU!

Who is here during the Seminar?
• About 120 people from a range of organisations, programmes and countries

✅ Together, you have...
• ... a vast amount of **country-specific and sector-specific experience** in private sector development (PSD)
• ...worked through a range of different **approaches** to promote economic opportunities for the poor

🔍 You may want to learn more about...
• **results measurement** (RM) and what ‘works’ in PSD
• **lessons on how to** implement different / new PSD approaches, **what others are doing** etc
Some quick facts about the DCED

What is the DCED and what does it do?
The Global Forum of 24 bilateral donors, UN agencies and foundations working to increase the effectiveness of private sector development (PSD)...

...by
- exchanging practical experience among donors, field practitioners
- summarising and signposting knowledge and debates on a range of PSD approaches
- compiling evidence on ‘what works’
- developing common guidance on effective practice through different working groups – on results measurement and other themes
Some quick facts about the DCED

✅ The DCED has to offer...
• answers to many of your questions, **through its substantial knowledge offer at** [www.Enterprise-Development.org](http://www.Enterprise-Development.org)
• an **active global network** of policy advisors, researchers, and on-the-ground practitioners
• a **resource platform with growing traction and momentum** with 40,000 unique website visitors over the last year from across the world, a 40% increase on the previous year

❓ The DCED is looking for...
• **your feedback** on how we can help you in your work
• **your contributions** including field research, results, lessons from new approaches etc. relevant to the **resource areas on the DCED website**
Let's have a closer look...

... by walking through the main drop-down menu

DCED Website

Improving Private Sector Development

The Donor Committee for Enterprise Development reduces poverty by agreeing the most effective practices in the creation of economic opportunities and jobs – based on the experiences of DCED members and others. The DCED has also become the leading source of knowledge about Private Sector Development (PSD) – documenting and disseminating the successes and lessons learned to improve the results of PSD programs in developing countries.
WHY PSD

Supporting information on why PSD should be a central element of development strategies to help the poor ‘work’ their way out of poverty

• You can find about 40 success stories credibly reporting impact at scale (>10,000 ppl);
• brief summaries of the series of effects donors typically expect to happen as a result of common types of intervention; and
• resources that can help you better communicate PSD, e.g. powerful quotes and videos

A useful resource for advocacy & communication materials, policy & strategy documents

Do you have results from your programme to share?
Measuring Results

Everything on and around the DCED Standard – the most popular area on our website!

- Guidelines & Advice on each of the eight good practice elements of the Standard:
  Articulating the Results Chain, Defining Indicators, Measuring Changes and Good Research Practices, Attribution, Market-Wide Changes, Tracking Costs, Reporting Results and Managing the RM System

- New Practical Implementation Guidelines for different contexts/approaches: Challenge Funds, and Conflict-Affected Environments

Includes key resources for newcomers to the Standard, programmes implementing the Standard & donors
Measuring Results

• 17 case studies of programmes working towards the Standard including
  o Agricultural Development and Business Environment
  o Reform Programmes
  o PSD interventions in conflict-affected environments
  o Case studies of good research practices in line with the Standard

• Information on the audit option, now with several audit reports of programmes who agreed to make them public (NMDP, ECF, CAVAC, Katalyst)

• Links to training opportunities, consultant support

• Further supporting information, e.g. on the link between the Standard and evaluation and manuals on implementing the Standard used by various programmes

Write to us with your questions, internal programme RM manuals on implementing the Standard, case study suggestions etc!
The DCED Website is a central hub for the available evidence on results in PSD

- Information on ‘what works’ in PSD - organised in a structured way, for policy and programme design, proposal writing, research and advocacy

- Central element of this area is the Evidence Framework – organising strong, research-backed evidence on PSD in an overarching results chain for different types of PSD interventions

- Evaluations of donor-funded PSD work
- Updates to Newsletter subscribers to some of the latest research findings

Do you know of any strong evidence we haven’t included yet? Would you like to suggest new research for our Research & Evidence updates?
Knowledge on all PSD approaches and relevant cross-cutting issues from the DCED, and a broad range of agencies and researchers

The key resource area for PSD practitioners in the field looking for information, practical advice and examples

- **Syntheses and debates** on whether and how to implement different types of approaches
- **Overview and strategy documents**
- **Practical tools and guidelines**
- **Case studies**
- and more…
Knowledge Portal on PSD

...covering PSD approaches such as
  • Making Markets Work for the Poor
  • Industrial Policy
  • Value Chain Development and Business Development Services (database at www. value-chains.org)
  • Local Economic Development and Clusters
  • Innovation Policy
  • Business Environment Reform
    o DCED Working Papers and Guidance, e.g. Political Economy of BER, Measuring Results, Industrial Policy and BER, and Quality Infrastructure (*forthcoming*)
    o Database at www. business-environment.org

• **Partnerships for PSD**, focusing on challenge funds and similar mechanisms
  • Links to *funding opportunities for businesses*
  • Recent *review of experience and results*
  • Upcoming document on how to demonstrate *additionality*
...and cross-cutting issues including

- **PSD in Fragile and Conflict-Affected Environments**
  - Online library with more than 450 documents in various sub-themes, guidelines by DCED and various agencies
  - New DCED training course can be provided on demand

- **Women’s Entrepreneurship Development**
  - Ongoing development of case studies and advice on using the Standard in measuring women’s economic empowerment

- **Youth Employment**
- **Green Growth**
- **Small Enterprise Development**
- **Inclusive Business Models**

Are you testing innovative approaches or have documented experience in any of the themes or approaches above? Send us your publications and resources or suggest a new original DCED case study!
Learn more about..
- PSD and Economic Development Strategies by DCED member agencies & current trends
- PSD Donor Coordination Groups in various countries

Update yourself on...
- new DCED, member agency and field initiatives in DCED Newsletters
- current job opportunities, research calls etc in PSD
- upcoming events and training courses
- current discussions on PSD in the world of blogs

Get quick access to...
- All you need to know about the DCED’s mandate, member agencies, working groups & organisational structure, and contact information
- DCED Guidance documents in various themes

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At the Seminar...

..we are expecting lively discussions and new insights!

...You can also share yours on twitter using #DCEDSeminar...

...and let us know your thoughts and suggestions by filling in the Feedback Form in your folder.
Looking ahead…

We look forward to future exchanges!

By email

Social media

DCED Meetings & Workshops

Field visits & case studies