



DCED

The Donor Committee for Enterprise Development

Green Growth Working Group (GGWG) Minutes Strategy Meeting, Turin, Italy, 5 December 2012

28 December 2012

Participants

Ben Petrazzini , IDRC (by phone)

Kim Nguyen Van, GIZ, Chair

Kees van der Ree, ILO

Ashley Aarons, DCED Secretariat (by phone)

Stefanie Reiher, GIZ

The Annex at the end of this document summarises the main action points agreed during the meeting.

DCED Three Year Strategy

Ashley Aarons outlined progress by the DCED in developing a three year strategy, as approved by the 2012 DCED Annual Meeting. The process is ongoing, with first steps having included the Secretariat contacting a number of individuals across agencies for early inputs. Emerging themes include the value of supporting programme effectiveness, but also addressing more new themes (such as blended finance and PPPs) and methods of activity. There was support as well from some for a stronger results orientation and less advocacy. It was also noted that the 2012 Annual Meeting agreed to trial an IFC representative being responsible for accessing funds for each working group from the DCED trust fund, while applications could be made to the DCED ExCo for use of DCED funds for activities not included in the GGWG workplan approved at the Annual Meeting. Though the GGWG does not currently need to develop a three year strategy, and availability of DCED resources such as Secretariat time will be focused on implementing the overall DCED strategy, it is still valuable for the GGWG to be considering its future strategy and direction.

GGWG Three Year Strategy

To kick off the strategy discussion attending members first focused on their own key interest in participating in the group. One key value members mentioned was the opportunity to share knowledge with peers in other development agencies on events, new resources and new insights. This helps agencies and individuals learn from each other, align activities and strengthen motivation. Moreover it was mentioned that creating more value through collaborative efforts can add value to each agencies work. At the same time members showed interest in collaborating with different group members, even outside the group. It was suggested this knowledge sharing capability could be expanded beyond regular GGWG meetings, possibly with a greater role for the Secretariat.

Members noted how “green growth” was an emerging and very broad topic, without a clear cut definition. Building on this, possible types of group outputs were discussed. Working on common standards for Green Growth in PSD presented a number of challenges. To keep transaction costs manageable and strengthen the knowledge sharing function of the group, a ‘catalogue approach’ of compiling approaches, experiences and good practices was viewed as helpful. However developing some common lessons for a specific aspect of Green Growth (in form of a guidance note or similar) might be a medium-term goal (appropriate for a 3 year strategy).

Though broadly supported by those working on it, Green Growth is not supported by all organisations, in particular partner governments and the private sector, and so advocacy is still valuable, as the DCED GGWG has a collective convening ability and influence that member agencies would not have on their own. However this could be more focused, and build on the bottlenecks to the development of Green Growth policies and activities by partner governments; collection of

results from the early stages of green growth interventions to illustrate the benefits of such interventions; regular analysis of which partner government ministries are starting to support green growth, why, their experiences and policy impacts. For the latter, regional events involving several agencies could bring together different government representatives to share experiences.

With regard to a possible research agenda for the group, research could support specific workstreams (such as common lessons on implementing Green Growth in PSD). Moreover sharing information on recent research programs might lead to interagency collaboration and strengthen agencies research agenda. When research is conducted by the group itself it should look at new 'out of the box' themes less covered by other organisations and add value to individual workplans. The group and the Secretariat also had a valuable role in disseminating research.

An updated questionnaire will be sent out to members of the GGWG not present for their comments, to be compiled and further discussed at the next GGWG meeting, provisionally 3pm CET 17 January 2013.

Further GGWG Business

GIZ has agreed with the WB to organise a research-oriented regional workshop in April 2013 in Bangkok with the GGKP, focusing on the Green Growth implementation level. If of interest, there may be scope for GGWG involvement in this, especially with regard to the ex-ante impact assessment.

ILO and GIZ are both conducting more research on Green Growth issues in Africa. GIZ are finalizing a synthesis report on Green Growth in Sub-Saharan-Africa. Ben Petrazzini will put ILO and GIZ in touch with Paul Owki, IDRC Green Growth lead for Africa.

Kees van der Ree will contact Ashley Aarons on next steps and general direction for the diagnostics summary, following an upcoming UNEP indicator workshop.

Kim van Nguyen and Lasse Møller, Danida, held a call in November on possible collaboration between the GGWG and Business Environment Working Group, including using diagnostic tools for green growth, an overview/ guide on regulatory and policy frameworks for green growth, and research on green industrial policy. The second item was of most immediate interest and Kim van Nguyen will draft and disseminate a draft ToR to the GGWG.

A 1½/2 day workshop on green and inclusive business models is being planned for early May at the UNDP Istanbul International Center for Private Sector in Development Private, focused on the MENA region.

Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Update questionnaire and send to Ashley Aarons	Stefanie Reiher	Done
2.	Distribute questionnaire with draft minutes to GGWG	Ashley Aarons	Done
3.	Respond to questionnaire	GGWG	24/12/12
4.	Compile strategy comments and distribute to GGWG	Ashley Aarons	31/12/12
5.	Contact Ashley Aarons on next steps and general direction for the diagnostics summary	Kees van der Ree	Done
6.	Disseminate a draft ToR on GGWG/BEWG collaboration	Kim van Nguyen	31/12/12