



The Donor Committee for Enterprise Development

Green Growth Working Group (GGWG) Minutes  
GIZ, Berlin, Germany, 10 July 2012

3 September 2012

Participants

Matthias Altmann, EC

Doyle Baker, FAO

Celine Bernadat, AFD

Lisa Burley, IDRC

Arjan de Haan, IDRC

Alan Johnson, IFC

Peter Keller, Annual Meeting Facilitator

Mustapha Kleiche, AFD

Cristina Martinez, OECD (via Skype)

Nathalie Olijslager, Netherlands MoFA

Deniz Ozturk, UN Global Compact (via Skype)

Kees van der Ree, ILO

Stefanie Reiher, GIZ

Petra Schwager, UNIDO

Peter Tschumi, SDC

Kim Nguyen Van, GIZ, Chair

Ashley Aarons, DCED Secretariat

*The Annex at the end of this document summarises the main action points agreed during the meeting.*

Introduction to the GGWG

Kim Nguyen Van welcomed new members, and outlined the work of the GGWG. Key recent activities were highlighted: work on compiling ex-ante green growth diagnostics, [recommendations to the Rio+20 outcome document](#), a [side-event at Rio+20](#) on the business environment for inclusive and green business, [fact sheets](#) on key aspects of green growth, a scoping study on women's participation in green growth (finished except for final layout) and a report [on inclusive and green business models](#). Other upcoming activities include further case studies on women's participation in green growth, and an OECD-led concept note on green skills strategies through PPPs, developing on the strategies noted by entrepreneurs at the DCED Rio+20 side-event. Cristina Martinez will write up a concept note on this, and circulate it to the group for comments. A decision could then be taken to develop a fuller paper, and the degree of GGWG support. Kees van der Ree noted it would be valuable to see the extent of green growth skills shortages, a theme ILO has also researched, and if enterprises are getting the benefits of national technical and vocational education and training (TVET) systems. Peter Tschumi noted that his colleagues at SDC were also working in the area, and Nathalie Olijslager suggested the report refer where possible to relevant OECD guidelines.

New members suggested some further areas of work for the group: mapping of development agency green growth activities, further direct work with the private sector, results measurement, and reviewing over-consumption and potential green protectionism. Kim Nguyen Van noted the value of the suggestions, and that a number matched the current or planned activities of the group, such as a [2011 mapping of agency activities](#) and ongoing dialogue with the private sector at Rio+20 and plans in October 2012 for a session at the [International Business Forum \(IBF\)](#), Johannesburg. He added that the activities of the GGWG reflect the interest of the members of the group. If possible new members wanted to work on new items, the group would consider these.

Rio+20 Side-Event

Kim Nguyen Van outlined the Rio+20 side-events, organised with UN Global Compact, and held in collaboration with the World Resource Institute. It addressed the business environment for green

and inclusive businesses, and followed on from an earlier survey of Indian green and inclusive businesses. The first panel focused on the views of Indian entrepreneurs, and also included an Indian government and MNC representative. The second panel focused on the role of development agencies. A [report](#) on the event has been written-up. Feedback on the side-event was very positive, with the Indian government representative noting he would take on-board entrepreneur concerns, and the UN Global Compact and World Business Council for Sustainable Development (a key-note speech was given by the Managing Director of its Regional Network) enthusiastic to continue working with the GGWG. A post-event survey will ask the entrepreneurs for feedback on the event, its value and their further views on how the DCED can support such businesses.

The Rio+20 session may become part of a larger series of events on the business environment for green and inclusive businesses, including a session planned for the IBF, 21-23 October, in Johannesburg to be focused on South Africa. The IBF was originally at the same time as a GGWG Inter-agency Expert Meeting on green growth diagnostics, 29-30 October, in Turin, but has been moved to a week earlier. 200/300 participants will attend the IBF, mainly from the private sector, making it a good event for engaging with the private sector. Petra Schwager noted that the National Cleaner Production Centre in South Africa was now fully funded by the South African government and could be involved in the session. A similar event could also be organised in Istanbul in 2013, focused on the MENA region. Kim Nguyen Van will send around concept notes for the sessions in Johannesburg and for Istanbul for comments. Doyle Baker questioned how much new data and insights were discovered at such events. Kim Nguyen Van noted that surprisingly few organisations focused on green and inclusive business models, though it was increasingly recognised as an important topic. Cristina Martinez added that though some agencies were working in this area, such as the OECD, inter-agency collaboration was very important. The group is also considering setting-up a wider community of practice on enabling green and inclusive markets.

#### Agency Updates

The **OECD** is consulting on its [Green Growth and Developing Countries](#) report, in particular with African partners. A green growth and poverty reduction task team will shortly be publishing good guidance for donors, on topics such as innovation, policy coherence and gaining higher value from natural capital. The next OECD workshop on local green growth indicators will held in Berlin, 10-11 September, and working group participants are welcome to attend. The OECD also recently attended an annual event on business practices in the Mediterranean organised by the Union for the Mediterranean. Next year the event will look at green growth, and the GGWG could consider engaging with it.

**UNIDO** is focused on supporting green industry, a key element of which is its network of National Cleaner Production Centres and Resource Efficient and Cleaner Production programme. UNIDO is also increasing its policy support, with a key report on [Green Industries Policies](#) and a regular magazine [Making It](#). UNIDO's summer course on green industry recently finished, which included an online element and two weeks in Budapest. A [green industry platform](#) was launched at a high-level event at Rio+20, which aims to mobilize corporate and government support for green industry. UNIDO is also working with the OECD to develop green growth indicators in 7 countries in Latin America, based on but expanding beyond, OECD green growth indicators.

The **ILO** launched its second Green Jobs report, which is more comprehensive than the first, and notes the need for the right policy mix and enabling environment for green jobs. The ILO provides training on green jobs at the [International Training Centre](#) in Turin, and will also be holding a green jobs learning forum in December, to which working group participants are welcome. The ILO supports capacity building on a demand-drive basis from partner countries, including on green job training and policy assessments. It also manages a number of large ongoing projects, and is starting a new project on green approaches to construction in Zambia.

The **IFC's** climate business group, within its investment division, invests approximately \$1.7 billion a year in green-oriented projects. This is approximately 17% of total IFC investment and will rise to 20% by 2013. The IFC's advisory division focuses on working with businesses in areas such as risk-management and performance indicators. A blended finance unit manages concessionary donor funds to be deployed for investment and advisory projects in a variety of ways, such as risk sharing products or as subordinated loans. The IFC also managed the Private Sector Window of the [Global Agriculture and Food Security Program](#) which provides innovative financing for small and medium-sized agri-businesses. Though focused on food security, the model could be of value for green growth. The World Bank recently launched a report on [Inclusive and Green Growth](#) which provides a comprehensive summary of public policy suggestions to governments.

**Canada's IDRC** supports southern research, including for [Social and Economic Policies](#). The [Latin America Trade Network group](#) originally developed to support a Latin America perspective on trade policy and is involved now in looking at green growth. IDRC supports regional consultations in Africa, with a large role for local think tanks. A workshop will be held in Nairobi, 27-28 August, on [Inclusive Growth and Green Economy](#) with the Institute of Economic Affairs- Kenya .

The **FAO** supports sustainable production, focusing more on greening agriculture than on growth. The FAO has started looking at what private sector enablers are needed, and is collaborating with the Technical Centre for Agricultural and Rural Cooperation (CTA) and other regional groups to look at incentives in ACP countries, and will hold a session at the CTA's value chains conference in Addis Ababa, 6-9 November. The FAO has also held a number of greening agriculture roundtables with developing country SMEs, focusing on mid-sized enterprises.

The **EC** has a small PSD team, but its new [Agenda for Change](#) has stressed the role of PSD in development policy. One area of EC work is in blending EU grants and public/private finance for investment. Investment in green growth projects is one part of this e.g. in renewable energy and climate adaptation. With the launch of regional investment facilities in the Caribbean and Pacific, the EC will manage investment facilities for all regions. The EC also manages focused green programmes, such as Switch Asia, which promotes Sustainable Consumption and Production in Asia and will be scaled-up.

**GIZ** recently held a large training on green growth for 100 people, and with additional demand. If it is repeated, it may be done in English so more national staff and interested individuals could attend. A final report on the framework enabling conditions for green growth in Egypt has been completed with the ODI. **BMZ** has been very active in the G20 Development Working Group as co-facilitator of the pillar on Private Investment and Job Creation and within the informal group of co-facilitators on Inclusive Green Growth. The former recently ran a challenge on Inclusive Business Innovation, and the latter is developing a toolkit for applying green growth policies in LDCs and a Dialogue Platform on Inclusive Green Investment, which aims to mobilise private funds for green investments.

**AFD** held a side-event at Rio+20 with Bloomberg New Energy Finance on how SMEs can optimise energy efficiency. AFD is also focused on financing climate action related projects, through a wide range of innovative financial instruments.

**Netherlands MoFA** works with mixed financing schemes, which will be discussed later at the [Annual Meeting](#). It tries to combine green growth with policy agenda issues e.g. public procurement and the dangers of a growing number of private standards.

#### **Updates on other outstanding activities**

The final version of the scoping study on gender and green growth has been completed, and is being laid out by GIZ. The authors also put together a grid of possible case studies to research in-depth, which are being considered. The working group made a number of suggestions on the possible focus of the case studies, including GIZ's programme in the Philippines and generally the programmes of

DCED members, the enabling conditions in countries that are pushing for green growth, the UN Global Compact's Women's empowerment principles, and chemical use and gender. Kim Nguyen Van will send around a note on possible case studies for working group participants to comment on.

The fact sheets are finalised and on the [website](#). Alan Johnson noted they were good summaries, but could be clearer on their authorship, how they were written and further contact details. Additional fact sheets are possible on new topics, such as on financial blending, if one or two agencies are interested in leading on them. Further examples of agency activity are also welcome on existing fact sheets.

GIZ will shortly disseminate its diagnostic summary. A compilation will then be completed by the next expert meeting on diagnostics, to be held at the ILO's International Training Centre in Turin, 29-30 October. This will have more agencies and country partners in attendance than the initial diagnostics meeting in January 2012, and can help develop a more consolidated compendium and review if diagnostics are being used by partner countries. It was noted that it was valuable for the event to focus on a few specific examples of diagnostic use. Preparations for the expert meeting are still in their early stage, though a room has been booked and UNEP have expressed an interest in co-hosting the meeting.

### Annual meeting

Green growth is the thematic focus of the Annual Meeting, with three relevant sessions. The first session will look at [mainstreaming green growth](#), with a key-note presentation from Merly Cruz, Undersecretary, Department of Trade and Industry, Philippines. The session will end by addressing next steps for donors and the DCED. A later session on [green growth and inclusion](#) will include brief presentations by Susanne Dorasil, BMZ, Martin Herndorff, Endeava and Kees van der Ree, ILO, before a presentation by Marketa von Hagen focused on gender and green growth. A parallel session by the Netherlands MoFA will look at [leveraging private sector funds for Green Growth](#). For the working group market place session, the GGWG slot will include a brief presentation on the work of the GGWG, but focus more on encouraging discussion and questions from the audience. In addition, Kim Nguyen Van will briefly review the DCED Rio+20 side-event as part of the broader DCED advocacy session.

### Next Meeting

The next GGWG meeting will be a teleconference at provisionally 3pm (Central European Summer Time) 11 September 2012.

### Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Send a post-event survey to Indian entrepreneurs at Rio+20 on the side-event and next steps	Kim Nguyen Van	asap
2.	Disseminate a concept note for sessions at the IBF in Johannesburg and for Istanbul to the GGWG	Kim Nguyen Van	asap
3.	Send a concept note on green skills to the GGWG	Cristina Martinez	asap
4.	Send the OECD draft Green Growth and Developing Countries report for comments to the GGWG	Cristina Martinez	asap
5.	Distribute AFD report on Credit Guarantee Schemes for SME Finance in Africa to the GGWG	Mustapha Kleiche	asap
6.	Disseminate final report on the framework enabling conditions for green growth in Egypt to the GGWG	Kim Nguyen Van	asap

7.	Amend factsheets to include authorship, how they were written and contact details	Ashley Aarons	asap
8	Distribute GIZ diagnostic summary to the GGWG	Kim Nguyen Van	asap
9	Follow-up on collaboration with Business Environment Working Group	Kim Nguyen Van, Petra Schwager	asap