Annual Meeting of the Donor Committee for Enterprise Development

Hosted by the MasterCard Foundation, 5-8 June 2018
Progress and Plans

Johan Veul, Co-Chair
Jim Tanburn, Coordinator
Toronto, 8 June 2018
Background – About the DCED

**Constitution:** Charter, Administration Agreement

**Funding:**
- member fees, additional funds, mainly to WBG-managed TF
- *ad hoc* support directly for specific Working Group products

**Constituent bodies:**
- Annual Meeting is senior decision maker: Work Plan, budget
- Co-chairs and ExCo provide executive oversight
- Working Groups, Task Forces focus on, drive PSD themes
- Secretariat dedicated to implementation, website etc.
The DCED Strategy includes three objectives:

• To be the leading *source of information and guidance* on Private Sector Development
• To *demonstrate effective approaches*, including through application of the DCED’s Standard for Results Measurement
• To *explore new themes*, in response to demand from member agencies

Agreement to prioritise flexibility while ensuring long-term planning; targets agreed as follows:
## Progress against targets in DCED Strategy – Page 1

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Target per year</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase usage of website</td>
<td>15% increase in unique visitors</td>
<td>9% decrease (new site)</td>
</tr>
<tr>
<td>Increase references to DCED</td>
<td>15% increase</td>
<td>12%</td>
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<tr>
<td>Expand DCED membership</td>
<td>1 new member</td>
<td>Belgium</td>
</tr>
<tr>
<td>New guidance documents</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Indicator</td>
<td>Target per year</td>
<td>Achievement</td>
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<td>-----------------------------------------</td>
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<tr>
<td>New case studies</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td>Audits against DCED Standard</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Technical meetings, knowledge products</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Increase people on mailing list</td>
<td>15%</td>
<td>No change</td>
</tr>
<tr>
<td>Increase followers on Twitter, LI</td>
<td>15%</td>
<td>12%, 14%</td>
</tr>
</tbody>
</table>
Knowledge Management and Outreach: Progress and Plans

Last year

• **Member survey**: 70 pp interviewed
• **Many new summary documents**, web pages created
• 4 Newsletters, 1 Research Update, 110+ tweets
• **DCED/BEAM Seminar** in Nairobi, Feb. 2018 + many events and member visits (e.g. Sida, ITC, Finland, BMZ/GIZ, SECO)

Next year

• **Additional summary documents** planned
• Continue to bring together **DCED and BEAM** knowledge offers
• **Expand knowledge offer** on themes requested by members
• **Visit members**, organise workshops, regional, on-line events
• Professionally **format** documents, **translate** key docs
Business Environment Working Group
Main achievements last year

• BER and Labour Productivity: Policy Brief published
• Public Procurement for SMEs: Policy Brief published
• Creating better BE for MSEs: Report drafted
• Webinar series: 2 webinars, 1 video produced
• BER and investment promotion: Report drafted
Plans for next year of Business Environment Working Group

• **Strengthen poverty reduction linkages in BER**: Research and report
• **Promoting Structural and Economic Transformation through BER**: Research and report
• **Use of new technologies in regulatory delivery**: Case studies
• **Webinar series**: 2 webinars
• **Private sector trust and public institutions effectiveness**: Literature review
• **BER and Investment Promotion**: Annex or Policy Brief
• **Coordination and support**
Progress, plans of the Results Measurement Working Group

Last year
• Co-organised Seminar with BEAM in Nairobi, February
• Audits in Ethiopia, Malawi (DFID), Pakistan (DFAT)
• Good practice notes published following Advanced Workshop
• Indicator harmonisation phase 2 launched

Next year
• Support to DCED Standard (webinars, guidance, dissemination)
• Indicator harmonisation: Complete phase 2; launch phase 3?
• Ex ante financial and economic analysis for RM in MSD: Guidance, two webinars, one-day training event
• Bringing the DCED Standard for RM closer to private sector players: Options paper, action tbd
Progress and Plans of the Green Growth Working Group

Last year

• Practical guidance and six case studies on Green Business Environment Reform published, disseminated (with BEWG)

Next year

• Knowledge sharing webinars
• Review of GG and PSD in conflict and fragile contexts (already in motion)
• Review of PSD and the circular economy
• Review of the role of women in the green economy (with WEE WG)
Progress, Plans of the Women’s Economic Empowerment WG

This year
• Launched a study on WEE in migration contexts
• Published a guide for policy makers on integrating gender and WEE into PSD projects
• Research and Evidence Update on WEE published

Next year
• Complete the study of WEE in migration contexts
• Practitioners’ workshop: share lessons learned
• Unpaid care work - The case of SMEs: Study
• Review of the role of women in the green economy (with GG WG)
Progress and plans of the Private Sector Engagement WG

**Last year**
- Categorisation of PSE strategies published
- Study on how to minimise **risk of market distortion** launched
- Exchanges on capacity building, risk management etc.

**Next year**
- Advancing practice to minimise **risk of market distortion** (tbd)
- **Capacity building** for PSE: signpost, stimulate training market
- Identifying shared issues in **risk management**
Progress and plans of the Market Systems WG (‘BEAM’)

**Last year**
- Maintained the **BEAM website**
- Explored **integration** of DCED and BEAM activities
- Co-organised **Seminar** in Nairobi, February 2018

**Next year**
- Maintain and develop the BEAM website
- **Strengthen capacity building for MSD**: Competency framework, procurement practice
- **Strengthen the evidence base**: Pack, map
- **Build members’ capacity to use MSD**: tbd
- **Structural Economic Transformation**: Research, workshop