ADA’s unit for Private Sector and Development

DCED Annual Meeting 2016, Härnösand
Key Principles for PS&D

Defining vision and mission for the unit

• What we stand for
  We communicate actively at the interface between public and private actors, and between commercial and development interests. Our goal is to reduce poverty by enabling access to commercial processes for the poor.

• How we work
  We support systemic change in order to enable sustainable development.

• What we don't want
  Do no harm, avoid discrimination, no export promotion, …
PS4D

Business Opportunity

Partnership

Opportunity for Development
PS4D - Partnerships

ADA promotes projects carried out by private Austrian/EU companies (submits proposal) their local partners

Business Partnerships
- Matching Grant up to EUR 500,000
- More than 140 projects within 10 years
- New focus on Social Entrepreneurship

Strategic Partnerships (new)
- Systemic approach
- Higher financial volume

Social Entrepreneurship Challenge
Strategic Partnerships

Danube Soya

- Soya Value Chain Development
- Ukraine, Moldova, Serbia, Bosnia and Herzegovina

Wirtschaftskammer Österreich (Austrian Chamber of Commerce)

- Dual Vocational Education and Training
- Serbia
PSD in Focus Countries

Priority countries
Regional cooperation
Local offices

ADC Focus country
Focus PSD
PSD: Focus on Inclusive Market System Development

- Handbook PSD
  - Inclusive Market System Development
  - Local Economic Development
  - Quality Criteria

- Workshops with
  - Ministry of Foreign Affairs
  - Austrian NGOs
  - Coordination Offices of ADA in partner countries
  - Program and Project Partners in partner countries
PS&D Strategy

Double aid budget until 2021
Strengthening PS&D until 2018

- PS4D: double budget
- PSD: new focus countries
  more projects
  using Market System
  Development Approach
Austrian Development Agency
Zelinkagasse 2, 1010 Vienna, Austria

+43 1 90 3 99 2577
wirtschaft@ada.gv.at
www.entwicklung.at