ADA’s unit for Private Sector and Development

DCED Annual Meeting 2015, Copenhagen
Austrian Development Agency
Key Principles for PS&D

Defining vision and mission for the unit

• What we stand for
  We communicate actively at the interface between public and private actors, and between commercial and development interests. Our goal is to reduce poverty by enabling access to commercial processes for the poor.

• How we work
  We support systemic change in order to enable sustainable development.

• What we don't want
  Do no harm, avoid discrimination, no export promotion, …
PS4D - Initiatives

With the aim of spurring Austrian private sector interest in sustainable development, the ADA financially supports initiatives such as

- corporAID

- Austrian Global Compact Network
PS4D - Partnerships

ADA promotes projects carried out by private Austrian/EU companies (submits proposal) their local partners

Business Partnerships
- Matching Grant up to EUR 500,000
- More than 140 projects within 10 years
- New focus on Social Entrepreneurship

Strategic Partnerships (new)
- Systemic approach
- Higher financial volume
Strategic Partnerships: Danube Soya

Danube Soya Members

[Image showing various company logos]
PS4D - Evaluation 2015

An evaluation of the collaboration of the Austrian Development Cooperation with the private sector has been finalized recently

- Evaluation team: ENDEVA (Germany) and ZSI (Austria)

- Recommendations
PSD in Focus Countries
PSD: Focus on Inclusive Market System Development

• Handbook PSD
  • Inclusive Market System Development
  • Local Economic Development
  • Quality Criteria

• Workshops with
  • Ministry of Foreign Affairs
  • Austrian NGOs
  • Coordination Offices of ADA in partner countries
  • Program and Project Partners in partner countries
Outlook

New ADA Strategy: Strengthening PS&D until 2018

- PS4D: double budget
- PSD: new focus countries
  more projects
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